

THE CAPITAL OF SPACE

LAKEUDEN-PUISTO 62.788165, 22.842474

The capital of space offers space for everything good





Space for big ideas

Seinäjoki is one of Finland's most successful cities. Locals are known for their strong outlook, boldness and get-things-done attitude.

We had no altitudes or waterways, so we built a mountain and five lakes ourselves.

Seinäjoki

Capital of space

Logistically ideal location ensures fast connections



Trains almost hourly from Helsinki to Seinäjoki

Helsinki 2 h 50 min Tampere 1 h 5 min Oulu 2 h 44 min



Seinäjoki

80 km to Vaasa International Airport Ships from Vaasa to Umeå, Sweden 4 h



Population growth over 600 / year

Population almost 67,000

Seinäjoki

Seinäjoki is the only regional centre in Finland with steady population growth for over 70 years.

Finland's

largest city

16th





Turnover of businesses €5.8 billion

Employment rate 74.8 %

Self-sufficiency in workplaces 1111%

Jobs **31,981;**

Jobs in companies 4,966

lowest unemployment out of big cities Large centre of trade

Almost 600 retail stores

Our largest shopping centre Ideapark

- 70,000 GFA²
- 1,000 jobs

Seinäjoki

• Finland's 7th largest mall/entertainment centre



Seinäjoki values

Will

is an entrepreneurial attitude, desire to do and succeed together.

Boldness

is pioneering, ability to renew and grow.

Responsibility

means responsibility for residents and businesses, safety, the economy and sustainable development. Humanity, justice and equality are the foundations of responsible action.



The Seinäjoki vision

Seinäjoki is a national growth centre where the city, entrepreneurs and communities are building a skilled, inspiring and safe city.

Seinäjoki



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Proven to be Finland's best place for entrepreneurship







Municipal Barometer of the Federation of Finnish Enterprises

Seinäjoki

Municipal ranking of the Confederation of Finnish Industries Taloustutkimus, municipal image



Private investments EUR 5 billion by 2028

Centre and train station

More than 150,000 square metres of apartments, offices and business premises

Food Hub

Production and logistics hub $20,000 \text{ km}^2$, up to + 200 jobs

Data centre areas

The most environmentally friendly data centre in the world is being built in Seinäjoki.

Atria

Poultry plant expansion - largest investment in Atria's history

Finland's first large-scale liquefied biogas production plant

Valio

Seinäjoki plant renovation projects

Piiri

Törnävä hospital area becomes a new city block

Roves

One of Finland's largest business areas is growing

Airport

Finland's first cargo drone centre

Seinäjoki

The Finnish food capital

12%

of Finnish agricultural and horticultural enterprises



of experts in the food sector

25%

of poultry farms

of starch potatoes

70%

of companies in the food sector

40%

of production brought elsewhere in Finland or abroad

> SPACE 62.809585, 22.820544

over €1.8 billion turnover in food industry* *16% of the total Finnish turnover

Seinäjoki

Seinäjoki has the most diverse internationally networked ecosystem in the Finnish food sector.





Innovation ecosystem

Smart green growth 2021-2027

Seinäjoki is creating the world's most functional environment for experimentation and innovation from Finland

- Sustainable renewal of the food ecosystem
- Intelligently renewing industry

Space for experiences



THE CAPITAL OF SPACE

Events metropolis

Half a million visitors at events are an everyday occurrence in Seinäjoki with just 67,000 inhabitants.

- Provinssi music festival since 1979
- Seinäjoki Tango Festival since 1985
- Vauhtiajot Race&Rock since 2004
- Solar Sound Festival since 2014

Seinäjoki



Alvar Aalto's Seinäjoki

The administrative and cultural centre in Seinäjoki is marked by Aalto's internationally esteemed expression of form.

Aalto Centre:

- The Cross of the Plains Church
 - nurch ,
- parish centre
- Town Hall

 government office building

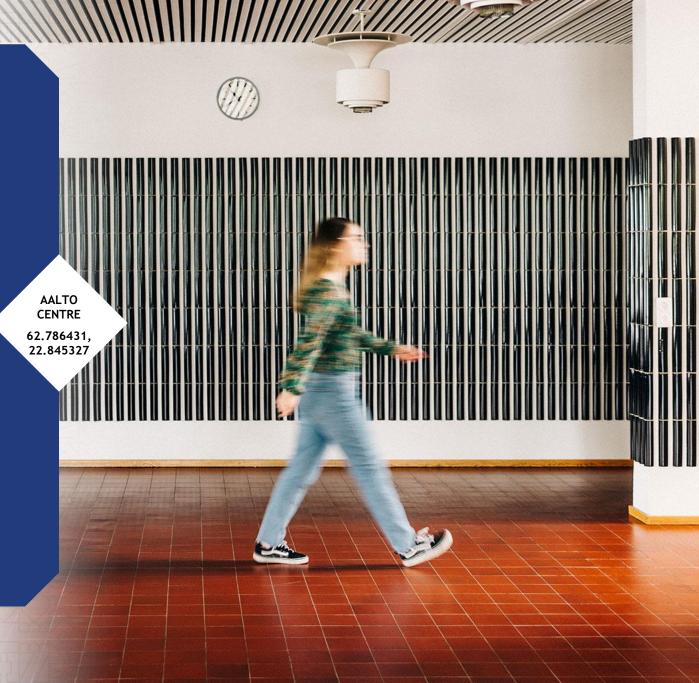
city library

• city theatre

• Civic Square

Seinäjoki

In addition, Seinäjoki is home to the Defence Corps building of the Civil Guard which is the only piece from Aalto's early career that has remained unchanged.



RYTMI-KORJAAMO 62.800583, 22.824822

Rytmikorjaamo

This arena of live music and one of the largest rock clubs in Finland is mainly run by volunteers.

Arts and Culture Centre Kalevan Navetta

brings together contemporary art exhibitions, clubs and courses, concerts and food experiences.

> **RALEVAN** NAVETTA 62.796663, 22.830357



Sports from the stands

- Over 60 active sports clubs
- National league level in 7 team sports

STADIUM

62.779677, 22.814760



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Path to school

- Early childhood education and care is offered to all children under school age in Finland
- In Seinäjoki, over 80% of children aged 1-6 are in early childhood education and care and 100% of children aged 6 or over are in pre-primary education.
- Based on the number of pupils in basic education, Seinäjoki is the 10th largest city in Finland.
- More than 8,500 children and young people go to comprehensive and upper secondary schools in Seinäjoki.
- Seinäjoki Upper Secondary School is one of the largest in Finland.



Seinäjoki

Educated Seinäjoki

- Seinäjoki University of Applied Sciences
- The University Consortium of Seinäjoki
- Vocational Education Centre Sedu
- = 10,000 students

Seinäjoki

Education level of locals is at the level of university cities

- 34% have a higher education degree.



Finland's best University of Applied Sciences x 3

2020, 2021, 2022

SEAMK 62.786431, 22.845327

> The placement is based on a national survey of universities of applied sciences (AVOP) that collects responses from graduating students.



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New degree programmes for business needs

- Master's Degree in Computer Science
- Master's Degree in Mechanical Engineering

SEAMK 62.786431,

22.845327

- Master's Degree in Strategic Project
 Management
- Robotics and Automation, Degree Programme in Mechanical Engineering
- Software competence for working life flexibly
 a programme pilot in South Ostrobothnia

Seinäjoki

Space for the future

CENTRAL HOSPITAL 62.769668, 22.824239

The capital of space has a place for futuremakers.

The birth rate in Seinäjoki is one of the highest in large cities.





Welcome to Seinäjoki

We have space for you.